

## For Rainbow Concrete, QuikWater Heater Technology Is the Foundation of Year-Round Business Success



It's a chilly January afternoon in Tulsa, Oklahoma, but Rainbow Concrete is ablaze in activity.

Outside, mixer trucks are loaded with concrete before heading off to the company's numerous commercial and residential construction projects. Inside, Rainbow's dispatch center monitors its fleet of 70 trucks and five plants, making it one of the largest concrete suppliers in eastern Oklahoma. With the recent completion of a new \$196 million entertainment venue that took three years to construct, Rainbow is a business in demand that depends on hot water on demand.

Stan Cypert, Rainbow Concrete's Production Manager, oversees the company's batch load and concrete delivery operations. With more than 31 years of industry experience, he knows too well the impact hot water makes on the success—and expanded operational season—of a concrete business.

For years Rainbow depended on boiler systems to produce the volumes of hot water needed to make concrete during Oklahoma's coldest months—October through March. But the boilers simply couldn't provide consistent hot water temperatures. Then the company discovered QuikWater® direct-contact water heating systems.



"QuikWater systems are much more efficient than a boiler," Stan says. "We get a more consistent temperature, the heater is simple to operate and maintain, the technology is smart, and QuikWater's service and support has been extremely responsive."

In short order, Rainbow Concrete replaced its boiler systems with QuikWater systems.

QuikWater direct-contact water heating systems provide hot water on demand at temperatures up to 200°F and energy savings up to 40%. QuikWater systems are engineered with an innovative clean-burn technology—a dry-fire process that produces *pure, hot water on demand with 99% energy efficiency*. What's more, QuikWater's non-pressurized design is safer than conventional boilers and eliminates the need for a full-time boiler engineer or pressure boiler permits.

And the best part about QuikWater direct-contact water heating systems?

"We never run out of hot water," Stan says.

# Hot Water On-Demand All Year Long

The concrete industry doesn't have time to wait for hot water. That's why QuikWater direct-contact water heating systems deliver continuous pure, potable, hot water with 99% energy efficiency, helping you increase production, avoid downtime, and operate more efficiently than ever. No more boiler engineers. No more boiler permits. No more excuses.



**HOT**

**CLEAN**

**GREEN**



- On-demand hot water up to 200°F
- From 10 gpm to 500 gpm
- Smart, simple, safe technology
- Non-pressurized design
- More efficient than traditional boilers
- More consistent hot-water temperatures than traditional boilers
- Designed for continuous direct use or with an existing external tank
- Runs on natural gas, propane or No. 2 fuel oil
- Flexible, portable designs
- Low maintenance
- Highest quality stainless steel construction for extra long life

 **QuikWater**<sup>®</sup>  
Direct-Contact Water Heating Systems

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